## Prelim of this document:

## \* You will see some bigger an green script (it will be white on the site) – this will be a test , basically I want some words to appear WAY BIGGER so when reader scroll fast they still catch it (if the basic font it 11 then this green words will be 20)

## \*in Blue are indication for the setup of the website

## \* image / video / card to use the full width and all visible on 1 screen ( without need of scroll down to see all)

## \*In Red are the title that will be only visible in the menu (this is a test maybe we will add it visible later)

## \* Profiles : we start a big picture without round frame , then below a short description then skill

## \* in purple image or video location

## HOME

## Headline: CAMBODIA MADE SIMPLE

## Cambodia rewards bold investors, but only if you master its rules. We shorten the learning curve, cut the risk,

## and get you moving fast.

## We have spent ten years in Cambodia learning the hard way. With us, you start on day one with that decade of knowledge in your pocket.

## Video frame

## THE OPPORTUNITIES

**Cambodia = massive potential**

but hidden rules, slow permits, failed deals are often creating **massive entry barriers** for outsiders. Cambodia rewards bold investors who understand unwritten rules.

**Image (transition picture – low height full width – something that goes with the site colors)**

**We Understand the Struggles ! :**

* **(Graphic to place)** **Regulatory Maze** - Permits that seem simple aren't. Sub-decrees that have never been issued. Middle-bureaucrats.
* **(Graphic to place)** **Hidden Networks** - The real decision-makers stay invisible
* **(Graphic to place)** **Legal Gaps** - International protection requires local expertise

## OUR SOLUTIONS

Operate with Confidence in Cambodia's Complex Market

Tackling a complicated business environment isn't difficult when you have the right guide.

**We've spent a decade mapping what works. Now we make it work for you.**

* **(Graphic to place)** **Navigate** - Every permit, every process, every gatekeeper
* **(Graphic to place)** **Structure** - International-grade legal protection
* **(Graphic to place)** **Execute** - On-ground team, bilingual, results-focused
* **(Graphic to place)** **Protect** - Your capital, your timeline, your reputation

## SUCCESS STORIES

1. **(CARD with picture and Title- clickable and linking to detail page) $500M Infrastructure Project** "Saved from stakeholder crisis" **(arrow or else to show that clicking takes to another page)**
2. **(CARD with picture and Title- clickable and linking to detail page) Market Entry Strategy** "From zero to operational in 90 days"" **(arrow or else to show that clicking takes to another page)**
3. **(CARD with picture and Title- clickable and linking to detail page) Financial Restructuring** "50% cost reduction, solvency restored"" **(arrow or else to show that clicking takes to another page)**

## TEAM

* **(card) Brett Goulding** – *Building successful companies in Cambodia since 2015.*

**(description)**Brett Goulding is a dynamic entrepreneur and regional connector who has built successful ventures across Southeast Asia, driven by deep cultural insight and strategic vision.

**About:**

* Deep knowledge of Cambodian social, political, and religious context
* 5+ years of on-the-ground experience in Southeast Asia
* Founder of multiple companies in real estate, finance, investment, and consulting
* Strong regional business network
* Strategic thinker with a long-term development vision
* Entrepreneurial and opportunity-driven
* Passionate about social impact and youth development
* Skilled in cross-cultural leadership and community engagement
* Committed to sports development and grassroots initiatives
* Adaptive, resourceful, and resilient in emerging markets

Skill set : **(just each skill can be written individually with a small box (a bit like on tinder))**

 **Entrepreneurship**

 **Real Estate Development**

 **Legal & Regulatory**

 **Strategic Vision**

 **Investment Structuring**

 **Business Networking**

 **Market Entry**

 **Cross-Cultural Leadership**

 **Operations Oversight**

 **Social Impact Orientation**

* **(card) Hugues Morel** - "Rural & urban deal experience.

**(description)**Hugues Morel is a results-driven entrepreneur and strategic operator who has led and launched high-impact ventures across Cambodia, combining sharp business acumen with relentless execution and creative problem-solving.

**About:**

 In-depth understanding of Cambodian business, legal, and social environment

 10+ years of experience in real estate, construction, media, and consumer products

 Founder and director of multiple companies across property, media, and retail

 Expert in financial modeling, forecasting, and investment planning

 Proven track record in business development and market entry strategies

 Hands-on leadership with strong operational and project management skills

 Creative thinker with a builder’s mindset and executional discipline

 Passionate about entrepreneurship, innovation, and purposeful ventures

 Driven by impact, efficiency, and long-term value creation

 Adaptable, structured, and resilient in fast-changing environments

Skills set : **(just each skill can be written individually with a small box (a bit like on tinder))**

 **Strategic Planning**

 **Project Management**

 **Business Development**

 **Financial Modeling & Forecasting**

 **Leadership**

 **Entrepreneurship**

 **Construction & Engineering**

 **Cross-Cultural Communication**

 **Operations Management**

 **Creative Problem-Solving**

## CONTACT

## Logo telegram , whatsap , messenger leading to brett contact when clicking

## Email :

## (Address and office location on a map)